

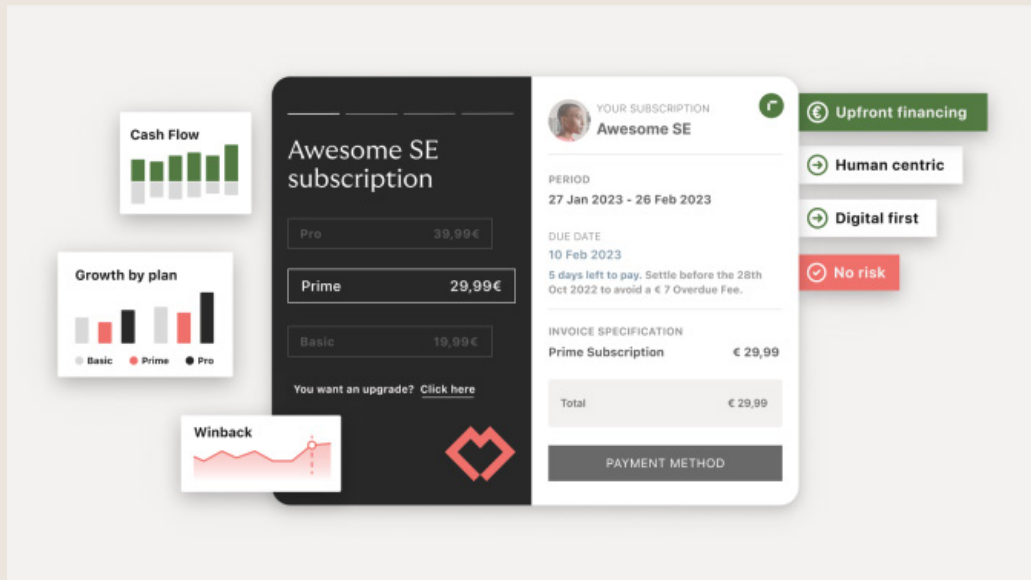
Repeat Revenue

Unlock the power to reduce churn, increase customer lifetime value and foster unwavering brand loyalty.





Empower your subscription business



With experience in customer-centric products, Riverty has developed a unique payment product designed for subscriptions.

Our promise

- Improved payment experience:**
Our Recurring Payment product is designed to reduce churn and boost sales
- Liquidity for growth:**
We pre-finance your subscription revenues
- Streamlined operations:**
From subscription management and financing to billing, distribution, payment collection, dunning and collections.

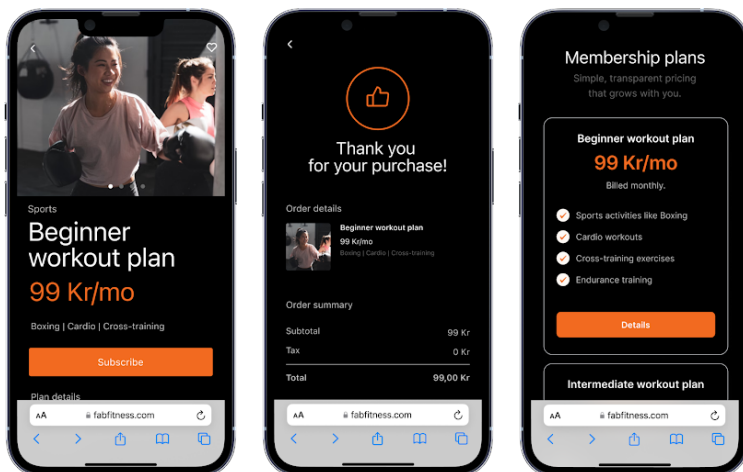
Your benefits

- Improve customer retention:**
Eliminate payment friction
- Drive revenue growth:**
Use our web invoices as a marketing channel to increase your sales.
- Experience simplicity and peace of mind:**
We take responsibility for the entire payment process, as well as credit and fraud risk.

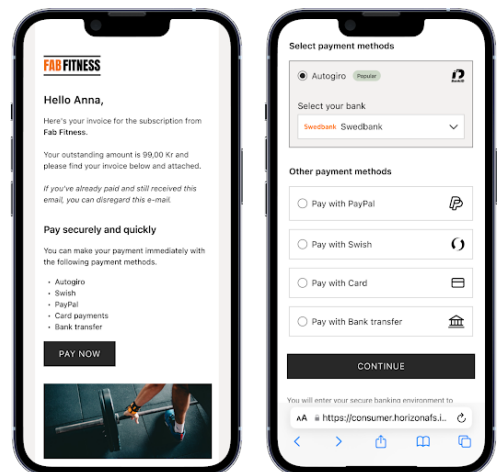


Your customers' subscription journey with Riverty

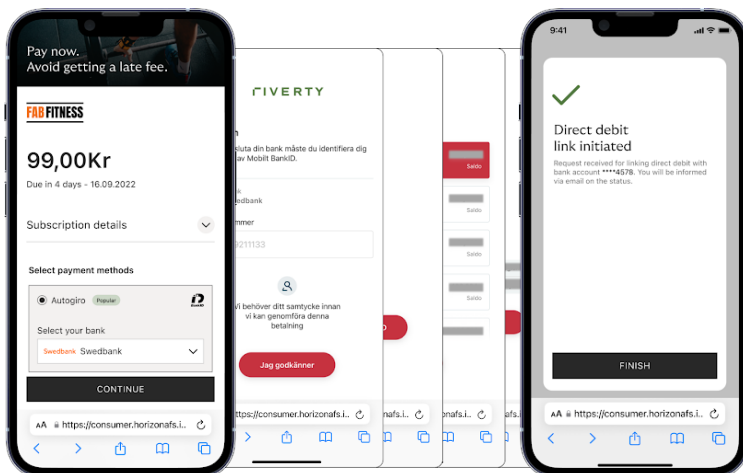
The purchase



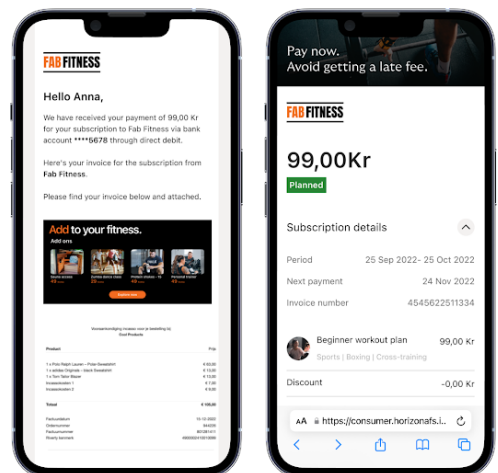
Web invoice including preferred payment methods



Fully digitalized Direct Debit onboarding



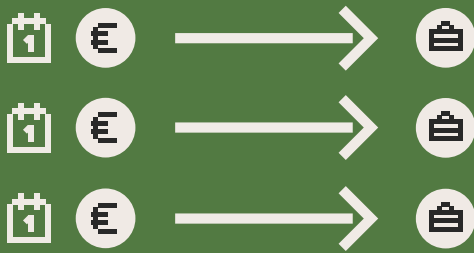
Web invoice with updated invoice and itemization





Financing in action

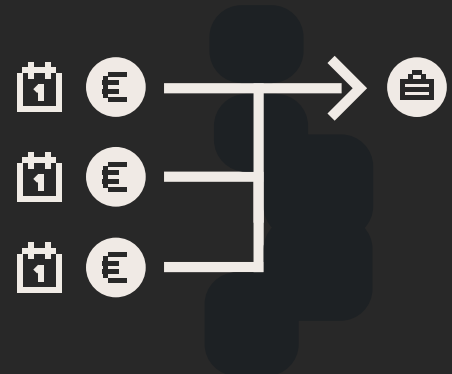
Billing Financing



Billing financing is typically used by merchants who offer monthly running subscriptions. Riverty pays the merchant on a daily basis, while the consumer receives a 14-day payment term. This solution not only accelerates cash flow, but also protects against the loss of subscribers due to common payment barriers such as expired credit cards.

Contract Financing

When merchants offer subscriptions with fixed commitment periods, often 12 months, subscribers make monthly payments. This means merchants have to wait a full year to receive their full payment. Riverty's contract financing changes the game by giving merchants immediate access to the complete value of the subscription contract. This streamlined approach significantly improves cash flow and is particularly beneficial for businesses looking to expand and grow.



Add-on Consumption

Facilitate revenue growth by allowing subscribers to pay for individual products within their subscription bill. Enabling subscribers to make add-on purchases makes it easier for you to sell additional products. This will increase your sales rates and improve your cash flow.

“We empower merchants to seize opportunities, overcome challenges, and realize their strategic vision. At a time when subscription models are redefining commerce, this financial approach can be a powerful catalyst for sustainable success.”



Are you ready to embrace the future of subscription commerce? Contact me!

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